



31st International Enological and Bottling Equipment Exhibition Fiera Milano Rho, 17th-20th November 2026



IMPORTANT DEADLINES FOR 31ST SIMEI 2026

30TH SEPTEMBER 2025

Deadline to submit the application form to the Secretariat, so that you can get a discount of € 12.00/sqm. Please enclose:

- registration fee, advance and eventually registration fee for represented companies / brands (Exhibitors who book a shell scheme package shall send the advance of € 30.00/smq);
- application form signed where required and eventually notification of all represented companies / brands;
- questionnaire for the catalogue filled up and signed for acceptance (for stand holder and represented companies / brands);
- eventually application form for Co-exhibitor together with the registration fee and the questionnaire for the catalogue.
- Incoming Project form

29TH MAY 2026

Deadline for 2026 advertisers to confirm the ad special positions in the General Catalogue and/or in the Visitor's Guide.

26TH JUNE 2026

Deadline to reserve by the Secretariat the advertising space in the General Catalogue and/or in the Visitor's Guide.

27TH JULY 2026

Deadline to send to the Secretariat the ad material for the General Catalogue and/or the Visitor's Guide.

2ND SEPTEMBER 2026

Deadline to pay to the Secretariat the settlement of the total sum due for the exhibition space (art. 15 and 16 of General Regulations).

25TH SEPTEMBER 2026

Deadline to submit to the Secretariat the stand layout for approval (art. 11 of the General Regulations).

11TH-16TH NOVEMBER 2026

The halls are open to allow the stand setting-up:

11th-15th November: 7.30am - 6.30pm

16th November: 7.30am - 6.00pm.

21ST-23RD NOVEMBER 2026

The halls are open to allow the stand dismantling (7.30am - 6.30pm).

FOR FURTHER INFORMATION:

GENERAL SECRETARIAT

Via S. Vittore al Teatro 3 - 20123 Milan, Italy

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